



NEED A NEW IMAGE? THIS BOOK'S FOR YOU

Berinstein, Paula. *Finding Images Online*

Wilton, CT: Pemberton Press, 1996, \$29.95

This is an exceptionally well-written, well-structured, and well-illustrated book that fills a niche left empty by the hundreds of books about searching online information sources. Beyond offering a crash course on digital image formats, visual literacy, and copyright, the book presents an in-depth analysis and comparison of the alternative sources of digital images and the tools and options of searching for images. In an impressively consistent structure and with equally impressive competence, Berinstein discusses the pros and cons of using the consumer online services (CompuServe, AOL, Microsoft Network), the professional online services (DIALOG, LEXIS-NEXIS, STN, Questel-Orbit), the various ftp, gopher, Usenet, and World Wide Web sites in general, and the most important image warehouses accessible on the Internet, such as Kodak's Picture Exchange, the Eastman Exchange, Publishers Depot, and Muse.

For each, the author discusses the coverage, characteristics, charging schemes, and browsing and/or search options, and provides tips and informative case studies.

The author's enthusiasm for the subject is well complemented by her realism and street-smart advice. The 400-page book has a substantial and current subject index to online image resources that is as well done as the index to the book itself. By the time you read this, there will be an online update to the book on the publisher's Web site (<http://www.onlineinc.com/pempress>). It is meant to provide information about new and enhanced sources for those who want to search for images. Those who read the book will not only search for images online but will find them—just as the title of the book promises. The price of the book is sure to be offset by the amount of time you save after just a few searches.

—P. J.